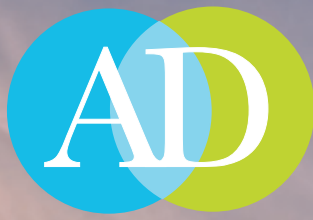


TORONTO May 5 - 7, 2017



AtlanticDerm

C O N F E R E N C E



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REGISTRATION BROCHURE

www.AtlanticDermConference.org

[@AtlanticDermADC](https://twitter.com/AtlanticDermADC)



TORONTO 2017

94th Atlantic Dermatology
Conference

Hosted by the Toronto Dermatological Society

2017 ATLANTIC DERM PLANNING COMMITTEE

OVERALL CHAIRPERSON & PROGRAM DIRECTOR

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ACKNOWLEDGEMENTS

The Toronto Dermatological Society and the Atlantic Dermatological Conference would like to acknowledge and express our appreciation for our corporate sponsors and exhibitors to date*.

PLATINUM SPONSORS



GOLD SPONSORS



PRODUCT THEATRES



This activity is supported by an educational grant from Genzyme, a Sanofi Company, and Regeneron Pharmaceuticals.

SOCIAL EVENT SPONSOR



EXHIBITORS

Abbvie	La Roche-Posay Laboratoire Dermatologique
Actelion Pharmaceuticals Canada Inc.	LEO Pharma
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* Sponsor and Exhibitor list at time of printing

OVERVIEW AND WELCOME

Dear Colleagues and Friends;

The Toronto Dermatological Society is pleased to be hosting the 94th Atlantic Dermatological Conference (ADC 2017) at the Westin Harbour Castle Hotel in Toronto. I invite you to register for ADC 2017 and join us for three days of interactive educational and scientific sessions.

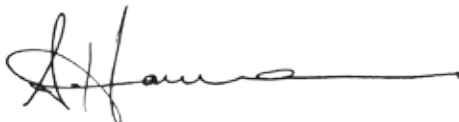
The ADC 2017 Planning Committee has planned a conference that offers several product theatres, an exhibit hall and the trademark live patient cases.

Networking opportunities will be available during the Friday evening Welcome Reception, held in the ADC Exhibit Hall next to the general session. This will also give you an opportunity to visit the wide variety of companies represented to discuss new and emerging products, technologies and services, to recognize their valuable support of this conference.

We also hope you can join us for our Saturday night Social Event at the Art Gallery of Ontario, where over 100 works of art by Georgia O'Keeffe will be making its only North American stop. Art by the Group of Seven will also be available for viewing during this evening. Pre-registration is required for this dinner reception event, transportation provided to/from the Westin Harbour Castle.

We look forward to your participation at ADC 2017. If you have any questions, please contact the ADC 2017 Secretariat at adc2017@simplyeventful.com.

Sincerely,



Sameh Hanna, MD
ADC 2017 Organizing Committee Chair

PROGRAM AT A GLANCE

Friday May 5, 2017 (* These are non-CME accredited sessions.)		
8:00am - 6:00pm	REGISTRATION	METROPOLITAN FOYER
9:00am - 1:00pm	*PRODUCT THEATRES [food & beverage offered]	METROPOLITAN WEST
12:00pm - 8:00pm	Exhibit & Poster Hall Open	METROPOLITAN CENTRE
1:30pm - 1:35pm	Conference Welcome <i>Sam Hanna, MD, ADC 2017 Organizing Committee Chair</i>	METROPOLITAN WEST
1:35pm - 2:50pm	SCIENTIFIC SESSION 1	METROPOLITAN WEST
1:35pm - 1:50pm	Microneedling: What's Old is New <i>Martie Gidon, MD, FRCPC</i>	
1:50pm - 2:05pm	15 Surgical Pearls in 15 Minutes <i>Christian Murray, MD, FRCPC</i>	
2:05pm - 2:20pm	Afro-textured Hair - What dermatologists should know <i>Renee Beach, MD, FRCPC</i>	
2:20pm - 2:35pm	Aesthetic Approach to the Asian Face <i>Kucy Pon, MD, FRCPC</i>	
2:35pm - 2:40pm	Welcome & Update from the AAD <i>Henry Lim, MD</i>	
2:40pm - 2:50pm	Question & Answer	
2:50pm - 3:30pm	Refreshment Break & Visit the Exhibits	METROPOLITAN CENTRE
3:30pm - 4:40pm	SCIENTIFIC SESSION 2	METROPOLITAN WEST
3:30pm - 3:45pm	New Guidelines in Urticaria <i>Gordon Sussman, MD, FRCPC</i>	
3:45pm - 4:00pm	New Approaches to Early Diagnosis of Psoriatic Arthritis in Psoriasis Patients <i>Lih Eder, MD, PhD</i>	
4:00pm - 4:15pm	Vulvar Dermatology: A quick review <i>Amanda Selk, MD, FRCSC</i>	
4:15pm - 4:30pm	Novel Antibiotics <i>Paul Bunce, MD, FRCPC</i>	
4:30pm - 4:40pm	Question & Answer	
4:45pm - 5:55pm	SCIENTIFIC SESSION 3	METROPOLITAN WEST
4:45pm - 5:00pm	Pediatric Dermatology in Skin of Colour <i>Marissa Joseph, MD, FRCPC</i>	
5:00pm - 5:15pm	Contact Dermatitis Pearls <i>Joel DeKoven, MD, FRCPC</i>	
5:15pm - 5:30pm	Difficult Derm Diagnoses <i>Scott Walsh, MD, FRCPC</i>	
5:30pm - 5:45pm	Non-Clinical Practice Pearls <i>Ron Vender, MD, FRCPC</i>	
5:45pm - 5:55pm	Question & Answer	
6:00pm - 8:00pm	Welcome Reception Exhibit Hall	METROPOLITAN CENTRE

WELCOME RECEPTION

Friday, May 5, 2017 | 6:00pm - 8:00pm
Exhibit Hall | Metropolitan Centre

Join us as we thank our exhibitors and sponsors for supporting ADC 2017!



©The Westin Harbour Castle, Toronto Photo Gallery

PROGRAM AT A GLANCE

Saturday May 6, 2017 (* These are non-CME accredited sessions.)		
7:00am - 5:00pm	REGISTRATION	METROPOLITAN FOYER
7:00am - 8:00am	*PRODUCT THEATRES [breakfast offered]	METROPOLITAN WEST
7:00am - 8:00am	CONTINENTAL BREAKFAST	METROPOLITAN FOYER
8:00am - 11:00am	Live Patient Viewing	METROPOLITAN EAST
11:00am - 11:45am	Refreshment Break & Visit the Exhibits	METROPOLITAN CENTRE
11:45am - 1:15pm	LUNCHEON & KEYNOTE Atlantic Derm Conference Update <i>Jeffery J. Miller, MD</i> 2018 Providence / Atlantic Derm Meeting <i>Leslie Robinson-Bostom, MD</i> Keynote Marriage Equality: A Canadian Experience <i>Martha McCarthy, LSM</i>	METROPOLITAN WEST
1:15pm - 1:45pm	Visit the Exhibits	METROPOLITAN CENTRE
1:45pm - 3:15pm	Patient Viewing Panel Discussion, part I	METROPOLITAN WEST
3:15pm - 3:45pm	Refreshment Break & Visit the Exhibits	METROPOLITAN CENTRE
3:45pm - 5:15pm	Patient Viewing Discussion, part II	METROPOLITAN WEST
7:00pm - 10:30pm	A Night at the Gallery [optional by pre-registration]	ART GALLERY OF ONTARIO





TORONTO **May 5 - 7, 2017**

AtlanticDerm

CONFERENCE

SATURDAY EVENT

A Night at the Gallery

Saturday, May 6, 2017 | 7:00pm - 10:30pm

Join your colleagues and friends for a dinner reception at the Art Gallery of Ontario.

We are excited that the AGO will have a major retrospective of pioneering American painter **Georgia O’Keeffe** (1887-1986), featuring over 100 works of art by one the 20th century’s most successful and influential modernists. Organized by Tate Modern in collaboration with the AGO and the Bank Austria Kunstforum, Vienna, Georgia O’Keeffe will make its only North American stop in Toronto at the AGO.

Also available to the participants will be access to AGO’s outstanding collection of Canadian art. The AGO has one of the premier collections of work by Tom Thomson, the Group of Seven (and their contemporaries), a Canadian art movement that primarily emphasized the landscape, both natural and featuring resource industries.

Docents will be on hand to answer questions you may have about the exhibits and artist(s).

SATURDAY EVENT
PRESENTED BY



Attendees must be 19 years of age or older. Shuttle buses will depart from the Westin Harbour Castle at 6:40pm. The Saturday Event is included in the Accompanying Person package fee.



ART GALLERY OF ONTARIO

317 DUNDAS ST W
TORONTO, ON M5T 1G4

FEE \$50

(DISCOUNTED FEE FOR
RESIDENTS, FELLOWS,
STUDENTS: \$25)

Dress Code:
Business Casual



PROGRAM AT A GLANCE

Sunday May 7, 2017 (* These are non-CME accredited sessions.)		
7:00am - 12:00pm	REGISTRATION	METROPOLITAN FOYER
7:30am - 8:30am	CONTINENTAL BREAKFAST	METROPOLITAN FOYER
8:30am - 9:40am	SCIENTIFIC SESSION 4	METROPOLITAN WEST
8:30am - 8:45am	Biologics in Atopic Dermatitis: Pathways and Pipeline <i>Melinda Gooderham, MD, FRCPC</i>	
8:45am - 9:00am	The History of TNF and Psoriasis <i>Kim Papp, MD, FRCPC</i>	
9:00am - 9:15am	New Melanoma Therapies Simplified <i>Jean Bolognia, MD</i>	
9:15am - 9:30am	Mosaic Neurofibromatosis Type 1 <i>Irene Lara-Corrales, MD, FRCPC</i>	
9:30am - 9:40am	Question & Answer	
9:40am - 10:00am	Refreshment Break	METROPOLITAN FOYER
10:00am - 11:10am	Scientific Session 5	METROPOLITAN WEST
10:00am - 10:15am	Drug Rash Rush 2017 <i>Neil Shear, MD, FRCPC</i>	
10:15am - 10:30am	Pediatric Psoriasis <i>Perla Lansang, MD, FRCPC</i>	
10:30am - 10:45am	Update on Transplant Dermatology <i>An-Wen Chen, MD, FRCPC</i>	
10:45am - 11:00am	Biologics in Pregnancy <i>Anna Hinek, MD, FRCPC</i>	
11:00am - 11:10am	Question & Answer	
11:15am - 12:10pm	Discussion of Top 3 Atlantic Derm Posters	METROPOLITAN WEST
11:15am - 11:30am	[Poster Presentation 1]	
11:30am - 11:45am	[Poster Presentation 2]	
11:45am - 12:00pm	[Poster Presentation 3]	
12:00pm - 12:10pm	Poster Q&A and discussion	
12:10pm - 12:15pm	Closing Remarks <i>Sam Hanna, MD, ADC 2017 Organizing Committee Chair</i>	METROPOLITAN WEST



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PATIENT VIEWING



SATURDAY, MAY 6, 2017 | 8:00 TO 11:00AM
METROPOLITAN EAST BALLROOM

Toronto continues the Atlantic Derm's tradition of live patient viewing and discussions. A conference highlight, during this full-day course, patients with diagnostic and therapeutic challenges can be examined by conference attendees*. Cases presented will feature rare skin disorders, cutaneous manifestations of systemic disease and the use of novel treatments.

You will have the opportunity to discuss the cases in the afternoon, where a moderated by a panel of expert dermatologists and dermapathologists will review and analyze the morning cases. We are looking forward to an interactive and exciting conversation among the participants.

After completion of this session, attendees will gain insight into diagnosis, treatment and evaluation of challenging dermatology patients.

* due to patient privacy, conference attendees must be trained medical professionals.

KEYNOTE PRESENTATION

Saturday, May 6, 2017

11:45am - 1:15pm

Metropolitan West Ballroom

Marriage Equality: A Canadian Experience

Martha McCarthy, LSM



Martha McCarthy was called to the Bar in Ontario in 1991, winning the Silver Medal and the Family Law and Advocacy Prizes. She has practised family law since her call, first in a large Bay Street firm, then at a large specialist boutique, and now with her own firm.

Martha has regularly advocated on behalf of same-sex couples. Martha's work in *M. v. H.*, *Halpern*, and the Same Sex Marriage Reference resulted in equal marriage and widespread amendments to federal and provincial legislation for same-sex couples. Martha has also been actively involved in same-sex parenting rights, including *AA v. BB v. CC*, a case which achieved legal recognition for a three parent family.

Apart from gay and lesbian equality issues, Martha's areas of specialty include the interaction of family issues with business organization and valuation, shareholders' remedies, marriage contracts, equality claims in family law, child representation and the effect of divorce on children.

CME ACCREDITATION

The Toronto Dermatological Society's 2017 Atlantic Dermatological Conference will be offering CME credits.



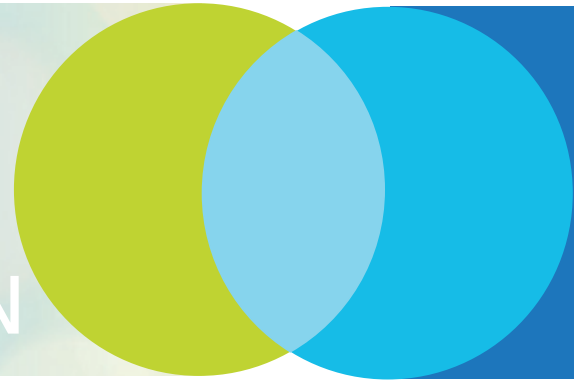


TORONTO May 5 - 7, 2017

AtlanticDerm

CONFERENCE

ADC REGISTRATION



CLICK HERE TO REGISTER TODAY!

(Online registration system accepts Visa and MasterCard payments only)

REGISTRATION FEES

Registration fee includes Friday opening Welcome Reception in the Exhibit Hall, admittance to Scientific Sessions, Continental Breakfasts, Saturday Luncheon. Live Patient Viewing and Discussion of Cases are open to registered physicians and health care professionals only.

Conference registration fees below are in Canadian dollars, and subject to 13% Harmonized Sales Tax (HST)

	EARLY BIRD BEFORE MARCH 17, 2017	REGULAR AFTER MARCH 17, 2017
ADC MEMBER *	\$475	\$700
NON-MEMBER	\$550	\$750
RESIDENT & FELLOWS **	\$115	\$175
MEDICAL STUDENT	\$115	\$175
PHYSICIAN ASSISTANT	\$300	\$350
NURSE PRACTITIONER	\$300	\$350
RETIRED	\$115	\$175
ADDITIONAL ADC SPONSOR REGISTRATION	\$550	\$750
ADDITIONAL ADC EXHIBITOR REGISTRATION	\$200	\$200
INDUSTRY (NON-ADC SPONSORING COMPANIES)	\$2,500	\$3,000
ACCOMPANYING PERSON/GUEST ***	\$175	\$175
SATURDAY SOCIAL EVENT	\$50	\$50
SATURDAY SOCIAL EVENT – RESIDENT'S, FELLOW AND MEDICAL STUDENTS	\$25	\$25

* **ADC Member Status** ADC Members are members in good standing of one of the Dermatological Societies listed under the ADC Member Society section to the right.

** **Residents** must be dermatology residents in good standing at an accredited dermatology residency program;

** **Fellows** must be in good standing in an accredited dermatology fellowship program.

*** **Accompanying Person/Guest** fee includes Friday Welcome Reception, entry into the Exhibit Hall, continental breakfasts and the ADC 2017 Saturday Event.

ADC CANCELLATION POLICY

Registration fees, less a \$100.00 administrative fee will be refunded upon written notice of cancellation received no later than **April 7, 2017**. Telephone cancellations will not be accepted.

After this date, no refunds will be provided. There will be no provision for partial registration fees or refunds for activities not attended.

Cancellations must be in writing, and should be sent via e-mail to adc2017@simplyeventful.com or fax to (604-738-8697).

ATLANTIC DERM MEMBER SOCIETIES

- Toronto Dermatological Society,
ADC 2017 Host Society
- Brooklyn Dermatological Society
- Buffalo-Rochester Dermatological Society
- Dermatological Society of Greater New York
- Dermatological Society of New Jersey
- Long Island Dermatological Society
- Manhattan/Metropolitan Dermatological Society
- Maryland Dermatologic Society
- Montreal Dermatological Society
- New England Dermatological Society
- New York Dermatological Society
- Ottawa Dermatological Society
- Philadelphia Dermatological Society
- Washington D.C. Dermatological Society
- Westchester (NY) Academy of Medicine, Section of Dermatology



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WESTIN

HOTELS & RESORTS

Westin Harbour Castle Hotel
1 Harbour Square, Toronto ON, Canada, M5J 1A6

The Westin Harbour Castle Hotel is located in downtown Toronto overlooking Lake Ontario and within walking distance to Toronto's theatre, entertainment district and the Downtown Core via PATH, Toronto's underground covered walkway. Take a walk along the revitalized waterfront, and discover delights in all the seasonal fun the neighborhood has to offer.

To make your hotel reservations at the Westin Harbour Castle visit AtlanticDermConference.org or call **1-888-627-8550**. Please identify yourself as part of the **"Atlantic Derm 2017 Conference"** group or use **"Group Code AE01AA"** to receive the discounted group rate:

OCCUPANCY	SINGLE/DOUBLE	TRIPLE	QUADRUPLE
Traditional Room	\$225	\$255	\$285
* RATES QUOTED IN CAD AND SUBJECT TO 15.66% TAX AND HOTEL FEES			

Group rate available until April 17, 2017 (5:00pm EST). Subject to availability. A deposit of one night's room and tax will be required by the hotel to guarantee the reservation.

Online Hotel link:
www.starwoodmeeting.com/events/start.action?id=1603312863&key=B373E00



porter

Porter Airlines is proud to offer a 15% discount on available base fares (with the exception of the lowest class fare during a public seat sale) for travel to and from the Atlantic Derm Conference.

The discounted fares are available for booking until May 10, 2017 and available for travel:

From: Anywhere in Canada or US To: Toronto (Travel dates May 2 - 7, 2017)

From: Toronto To: Anywhere in Canada or US (Travel dates May 5 - 10, 2017)

To book your flight, please click on this link or book through your travel agent using promo code: **ADC017**.

The promo code is intended for use by conference attendees and organizers and is not meant for distribution outside of authorized channels. Porter's fare rules and conditions apply. For any questions regarding Porter's services or any pre-travel concerns, contact 1-888-619-8622.



10% off the best available fare in Economy, Economy Plus, Business, Business Plus, Sleeper class. Subject to the conditions and restrictions of the fare plan to which the additional discount is being applied.

Valid May 3 – May 9, 2017 from all stations throughout the VIA system to Toronto, Ontario and return.

Participants must reference the event's VIA convention discount code: **13387**

Restrictions and Exceptions: Fare applies to a maximum of two passengers per booking. One complimentary stopover is allowed at no additional charge. For travel on all fare plans in Business class, the first stopover is allowed at no additional charge, provided that this stopover takes place in Toronto, Montréal or Ottawa only. Discount does not apply in any Escape fares and Prestige Class.





WHERE TO GO, WHAT TO SEE

Toronto is an international city of warmth, openness, energy and style enriched by the fusion of over 100 cultures, influencing world-class dining, music, art, architecture and shopping. Toronto is a city constantly unfolding and alive with unlimited potential and energy. If you're the kind who likes the unexpected, you'll love Toronto. A sample of what Toronto offers is listed below, for more information on Toronto and What to See, please visit mtm.seetorontonow.com/adc2017/



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CN TOWER

edgewalktower.ca/

National icon, engineering wonder, Toronto must-see – at 553m/1,815ft the CN Tower is an award-winning dining and entertainment destination. Spectacular views include world-famous Glass Floor, SkyPod and glass fronted elevators with glass floor panels.

THE DISTILLERY HISTORIC DISTRICT

thedistillerydistrict.com

A centre for arts, culture, food and entertainment, this national historical site includes 44 heritage buildings and numerous brick-lined courtyards. Explore the district's many restaurants, art galleries, artisan boutiques, specialty retail stores and more.



©Tourism Toronto

HOCKEY HALL OF FAME

hhof.com

The world's one and only! Experience the game that defines Canada and a sport that has been adopted by over seventy countries. Interactive games, theatres, hockey's greatest artifacts, and best of all, hands-on access to the Stanley Cup, all spread across a 65,000-square foot entertainment complex.

ONTARIO'S PARLIAMENT BUILDING

discoveryportal.ontla.on.ca/en

Meeting place of Ontario's Legislature since its 1893 opening, the historic provincial parliament building welcomes visitors year-round. Drop by for a free 30 minute tour, browse our gift shop for Ontario-made products, or join one of our more in-depth visitation programs.

RIPLEY'S AQUARIUM OF CANADA

ripleyaquariums.com/canada/

The awe-inspiring interactive attraction consists of 9 carefully curated galleries, featuring one of the world's most extensive jellyfish exhibits, the longest moving sidewalk, stingray and bamboo shark touch pools, and daily live dive shows. Open 365!



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ST. LAWRENCE MARKET COMPLEX

stlawrencemarket.com

A historic site, gallery and unique modern marketplace in Old Town Toronto, the St. Lawrence Market complex features more than 120 specialty vendors in the South Market, a Saturday farmers' market, Sunday antiques market and historic St. Lawrence Hall.

BATA SHOE MUSEUM

batashoemuseum.ca/

Explore the world at your feet through a stunning collection of more than 13,000 shoes and related artifacts that span 4,500 years of history in four impressive galleries. A cultural gem in the heart of Toronto, The Bata Shoe Museum is an internationally-acclaimed institution and architectural treasure.

TORONTO ISLANDS

torontoisland.com/

Take a short, scenic ferry ride to the nearby Toronto Islands, which provide a wonderful view (and photo opportunity!) of the city skyline. With multiples islands to explore, there are beaches, picnic areas, sports facilities, canoe and kayak rentals, and paved trails await. The island is a diverse area where kids and adults of all ages can find something to do or see.

MARTIN GOODMAN TRAIL

Jog along Toronto's Beautiful Waterfront. The City of Toronto has over 175km of biking and jogging trails, the best of which is the path along the waterfront known as the Martin Goodman. This is a 35.82km run with a total ascent of 17.8m and has a maximum elevation of 89.21m.

CF TORONTO EATON CENTRE

torontoeatoncentre.com

With a striking glass galleria and iconic Flight Stop geese. CF Toronto Eaton Centre is a celebrated Canadian landmark. Home to over 235 best-in-class retailers, restaurants and services in the heart of downtown. TEC is the city's premier urban shopping location.



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CASA LOMA

casaloma.org

Experience Casa Loma, Toronto's premier heritage attraction, brought to you by Liberty Entertainment Group. Explore secret passageways, elaborated decorated rooms, castle towers, automotive displays and "Toronto Dark Side" exhibit.



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2017 ATLANTIC DERMATOLOGICAL CONFERENCE

c/o Simply Eventful Management Inc.
Suite 300 - 1245 West Broadway
Vancouver, B.C. V6H 1G7
(604) 738-8600

adc2017@simplyeventful.com



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